

SHORT SIGHTED CINEMA

Press & Outreach Manager:

Application deadline: 20th Feb, 12pm.

Start date: March 2019.

Salary: Voluntary, with expenses

Contract: Flexible hours. Fixed term, 6-months, March - July. Expected 2 hours per week in the initial few months, building up to 2 days per week in the month leading up to the festival in June (date TBC). Exact requirements will be discussed as the project develops.

The Shortest Nights is an annual festival dedicated to celebrating British short film. Now entering its 5th year, it is recognised as one of the top festivals for shorts in the UK and attracts hundreds of submissions each year. The 2019 edition will undertake a re-shuffle and we are seeking to bring in new members to the team to carry our vision forward.

We are seeking an individual who is independent, self-motivated and passionate about short film. You will need to be able to show initiative and take responsibility for your duties. As we work remotely, you will need to be able to manage your own time and feedback to the team on a regular basis, as well as attend occasional meet-ups. Ideally, we are looking for somebody interested in developing the festival with us throughout the planning stages, assist in pre-selection, and who is keen to jump right in.

Responsibilities:

- Maintaining and building our contacts lists
- Developing existing relationships with PR contacts and initiating new ones
- Developing relationships with UK filmmaking communities
- Engaging new filmmaking groups and initiating ideas to draw in new audiences
- Handling online listings
- Writing and distributing press releases
- Handling online press screeners access
- Collating and reporting on festival coverage

Person Specification:

We understand that unpaid roles are time-consuming and big commitments, so where possible we want to guide you and give you all the experience and knowledge

we have. It is essential that you have some experience of PR and outreach (ideally within the film industry), but we're open to hearing from people at all experience levels - we all started somewhere!

Desirable:

- Experience working on a film festival or film-related project
- Existing relationships with UK journalists, bloggers and influencers
- Connections to the London filmmaking community
- Excellent written English and copywriting skills
- Professional communication skills
- A passion for short film and an active interest in developing the festival from the initial stages.
- Enthusiastic, confident and a willingness to get stuck in.

To apply, please send an email to Kate and Gem at info@shortsightedcinema.com with your CV and short covering letter telling us why you'd like to join the Short Sighted Cinema team.